

**PRESS RELEASE**

**Securecoms offers high-end email encryption to small and medium businesses across UK**

*Now companies of all sizes can protect against email interception*

**London, 9 October, 2007:** Specialist UK security provider Securecoms has launched high-end email encryption services for small and medium businesses across the country, introducing a level of email security previously only accessible to the corporate sector. The Secure-mail and Secure-mail:lite services overcome the threat of interception as an email passes across the public internet. Both of these solutions are incredibly easy to install and designed to be affordable to businesses of all sizes.

According to a recent survey examining attitudes towards email security carried out by international research firm Strategy One, there appears to be a widespread and mistaken belief that existing antivirus and spam protection solutions, provide sufficient email protection. Few people realise that when an email is sent, it travels unprotected across the internet before reaching the intended recipient. The corporate world has been aware of this risk for some time and many large organisations have implemented encryption systems.

Until now, a smaller firm wishing to protect against email interception would have faced technical and budgetary challenges, with a level of IT support also required. Secure-mail and Secure-mail:lite overcome these problems as they can be installed in under five minutes without disruption to a company's IT setup. They do not require software integration and are so simple to implement that a customer need not even have IT support to take advantage of these services.

According to David Ford, Chief Executive of Securecoms, Secure-mail and Secure-mail:lite are designed to fill an important gap in the security marketplace:

“The growth in the volume of email used to send highly sensitive information presents a real risk, particularly to professional service firms and any organizations dealing with other peoples confidential information. We believe the widespread adoption of email encryption has just not happened because of complexity and cost in both resources and money.

We've been developing Secure-mail and Secure-mail:lite for over eighteen months and we believe these products will enable any size of company to benefit from high-end email encryption.

Unlike other encryption solutions, our product is both affordable and incredibly simple to implement.”



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HSBC Bank plc - a shareholder in the company - are also Securecoms' bankers for the launch of the Secure-mail service. Commenting on Securecoms encryption services, Steve Ellwood, Senior Executive, HSBC Commercial Banking, said:

"We recognise that email security is an important issue and believe Secure-mail offers a safe and accessible service for the SME community, particularly to lawyers and accountants. We anticipate real advantages for our customers, particularly those using our Professional's package who may benefit from the simplicity and affordability of the Securecoms service."

#### **How Secure-mail and Secure-mail:lite work**

Secure-mail is a hardware-based solution that can be installed in minutes. Securecoms provides a hub, which is placed between the customer's email server and the internet gateway and from then on it automatically and seamlessly encrypts emails between the user and other Secure-mail users.

Secure-mail:lite is designed for people who don't have the Secure-mail hub. Any Securecoms user can invite them to download an application that enables them to encrypt and decrypt email communications between themselves and the Securecoms user.

#### **Pricing and availability**

Secure-mail and Secure-mail:lite are available to UK customers immediately via a 30 day free trial and then an affordable subscription based service, with prices between £1 and £10 per month per user.

Unusually for a subscription service there is no minimum term commitment or notice period.

#### **About Securecoms**

Keeping your business, your business is what Securecoms is all about. Our aim is to bring simple, affordable and secure email encryption to all sizes of business.

#### **Contact details**

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