

Keeping your  
business, **your**  
**business.**



 **secure-mail**  
keeping your business, your business

# Did you know that emails aren't secure?

Email is the most widely used form of written business communication. Every day billions of emails are sent without a second thought – many of them containing sensitive and confidential client and business information. Most people just assume that emails are safe on their journey from sender to receiver. You may be surprised to find out that emails travel totally unprotected.

People don't realise that sending an email is about as secure as sending a postcard. Once you press the send button your emails pass through many places, as they travel across the public internet before arriving at their intended destination.

Confusion over email protection is also adding to the risk. A common misconception is that anti-spam and virus-checking software protects your email. They don't. What they do is protect you from receiving unwanted emails and harmful files. They don't protect your emails from the many potential prying eyes on the internet.



# What about your customers and clients?

It's important to keep your own confidential information secure. It's even more important when the information belongs to someone else. Clients and customers are entitled to expect their advisers to apply the same level of confidentiality and diligence across all forms of communication; including email.

The reality is that if you don't have specific security in place for your external email, you could be risking their information, and your reputation, every time you push send.

Email is not secure unless it has been secured. In fact, if someone wants to intercept, copy or even alter your emails and the information they hold, they can with relative ease.

Professional bodies such as The Law Society acknowledge this. In their 2005 email guidelines, they warn that "unencrypted e-mail is vulnerable to unauthorised access and alteration as it passes over the internet".

So, for all you know someone could be reading your emails and their content while you're reading this... and you'd never know.

But now, for the first time, there is an easy way to provide the security you believe you already have. And it's free to try.



# How can you secure your emails?



Encryption is all about transforming information into an unreadable code. Encrypting your emails is just the same; it's like locking your information away with a secret key so it can only be unlocked and read by the person with the right key.

With the Secure-mail service from Securecoms protecting your email is the simple, safe and affordable way to keep your business, your business.

Using Secure-mail is really easy. We'll provide you with an email hub (a small box that does the encrypting), a power lead, network cable, and a USB key. In just a few simple steps email between you, your clients and customers are secure.

And the beauty is you continue sending and receiving your emails just as you always have done. Secure-mail doesn't have to be loaded or configured into your existing system. You simply connect the hub between your email server and your internet connection, and from then on, it automatically and seamlessly encrypts emails between you and other Secure-mail users. It's as simple as that.

And if you're emailing someone who doesn't subscribe to the service, just let us know and we'll let them download our software version, Secure-mail:lite, for free.

Encryption has been used for many years as the only effective way of securing information on the internet. So it's no surprise that encryption is the best way to secure your email. Secure-mail uses the worldwide standard AES and RSA encryption algorithms, recognised by the US National Institute of Standards and Technology as the best available.

You'll also be pleased to hear that it's not expensive.

We'll give you a free introductory service, discounts for referring new users and additional discounts for introductions from HSBC, our exclusive banking partner. Our user based, quarterly pricing structure is the first easy and affordable way for you to give your clients the security they believe they already have. And you're not tied in to any minimum term or capital outlay.

# Simply



## 1 Get the free trial

Just visit [www.securecoms.com](http://www.securecoms.com) or call 0800 324 7777 to take the free, no-commitment trial

## 2 Take delivery

You will receive a USB key which is unique to you and the Secure-mail hub

## 3 Install

In a few simple steps your email can be secure. All you need is an in-house email server and an internet connection

## 4 Relax

You, your clients and customers can now send and receive emails securely

## 5 Forget about it. You are now secure.

“Many people do not understand that sending an email is about as secure as sending a postcard”.

Deborah Hurley, Harvard University

It's so simple, just get it and forget it.

Visit: [www.securecoms.com](http://www.securecoms.com)  
Call: 0800 324 7777

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